



V I S U A L C O M M U N I C A T I O N S

a **two-year** College and Workforce ready preparation class. The class teaches the fundamentals of **Graphic Design, Print, Web, Video** and **Sound**. The tools used for the class are up to date with the trending equipment and software.



Web

Major perspectives in web are Hyper Text Markup Language (HTML) and Cascade and Style Sheets (CSS). Other parts that are involved with web are design and content management.



Video/ Sound/ Photography

The trifecta that goes hand and hand. DSLR cameras are used for photography and cinematography. To enhance the sound on our DSLR Cameras we have shotgun microphones and omni directional lavalier microphones.



Graphic Design

The students learn the difference between Raster and Vector images. In addition to, file management, color formats, preliminary process, elements/ principles of design and how to matte products.

PHOTOGRAPHER * CINEMATOGRAPHER * DEVELOPER * DIRECTOR * DESIGNER * BUSINESS *
MARKETING * ADVERTISEMENT * ILLUSTRATOR



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Today's students.
Tomorrow's business professionals.

BPA is the leading CTSO (Career and Technical Student Organization) for students pursuing careers in business, management, office administration, information technology and other related career fields.

BPA is a co-curricular organization offering exercises based on National standards. The

Students demonstrate their career skills at regional, state and national conferences in 72 competitive events. The Torch Awards Program and BPA Cares Program recognize students and chapters, respectively, for their leadership and service to their chapter and community.



College credits are earned through dual enrollment and/or through the Career Tech Credit Transfer (CT2) system through the Ohio Office of Higher Education. College Credits are achieved through successful completion of the credential exams and successful completion of the program competencies verified by the instructor of the Career & Technology Program and will be subject to changes from Ohio Office of Higher Education. Students will be eligible for the following CT2 courses:

- 145100 - Creating and Editing Digital Graphics**
- 145010 - Web Design**
- 145110 - Video & Design**
- 145095 - Design Techniques**
- 145015 - Information Tech Capstone**

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